



## News Release

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January 16, 2012

**FOR IMMEDIATE RELEASE**

### **MetaVu Selected to Join NAEM Affiliates Council**

*Company Joins Exclusive Group of Leading EHS and Sustainability Leaders*

DENVER – MetaVu, Inc., a leading sustainability and environmental performance consulting firm, today announced it has been selected to join NAEM’s Affiliate Council. NAEM is the largest professional community for corporate environmental, health and safety (EHS), and sustainability decision-makers, with more than 800 companies, including representation from the majority of the Fortune 500. MetaVu’s participation in NAEM’s exclusive Affiliates Council highlights the company as a leading sustainability consulting firm. MetaVu’s contributions to NAEM’s Affiliates Council and corporate members include offering state-of-the-art services, technical capabilities and resources to sustainability managers, and executives.

“MetaVu is honored to be accepted into the Affiliates Council and plans to foster a rich dialogue between corporate members to identify new opportunities for measuring and improving sustainable performance,” said Mark A. Serwinowski, Founder and CEO of MetaVu. “MetaVu’s deep experience in EHS and sustainability will offer keen insights and opportunities for knowledge sharing with key leaders in the sustainability space,” added Serwinowski.

As an Affiliate Council member, MetaVu will work in partnership with NAEM’s 1,500 members to achieve the Association’s goal of advancing EHS and sustainability management best practices, including support of NAEM initiatives such as benchmarking surveys, the *Green Metrics That Matter* program, publications and host an expert-led webinar series, including *The Changing ESG Landscape* quarterly analyst call, presented in partnership with CRD Analytics and technology sponsor, Enablon.

“We’re looking forward to having MetaVu join the Affiliates Council this year, said Carol Singer Neuvelt, Executive Director, NAEM. “MetaVu provides a hands-on approach to solving sustainability challenges while supporting NAEM’s goal of providing our members with access to the most useful resources in sustainable development.”

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**About MetaVu**

MetaVu simplifies the complexity of investing in sustainability and empowers executives to choose investment strategies best for their business. A recognized leader in sustainable development, MetaVu's advisory services and subscription products help companies innovate their business model and products leveraging sustainability as a strategy for value creation. This includes the Sustainable Development Diagnostic Tool Suite™ designed to measure environmental and social performance impact. MetaVu has successfully collaborated with leading companies across multiple sectors including global energy development in extractives, to renewables and electricity distribution in the "smart grid," to companies that produce the medicines we take, the food we eat, the clothes we wear, the cars we drive and the technology we use. To learn more about MetaVu, go to [www.metavu.com](http://www.metavu.com).

**About NAEM**

NAEM is a professional association that empowers corporate leaders to advance environmental stewardship, create safe and healthy workplaces and promote global sustainability. As the largest network for Environmental, Health and Safety (EHS), and Sustainability decision-makers, we provide peer-led educational conferences and an active network for sharing solutions to today's corporate EHS and Sustainability management challenges. Visit NAEM online at <http://www.naem.org>.